

NURSES ON BOARDS COALITION

The Nurses on Boards Coalition (NOBC) represents national and state efforts by nurses and others working to build healthier communities in America. The key strategy of the NOBC is to increase nurses' presence and influence on corporate, health-related, and other boards, panels, and commissions. The Coalition's intent is to ensure that nurses are at the table filling at least 10,000 board seats by 2020, as well as raise awareness that all boards would benefit from the unique perspective of nurses to achieve the goals of improved health and efficient and effective health care systems at the local, state, and national levels.

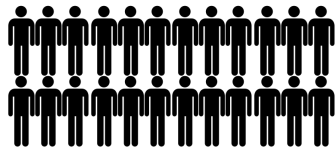
Mission: TO IMPROVE THE HEALTH OF COMMUNITIES AND THE NATION THROUGH THE SERVICE OF NURSES ON BOARDS AND OTHER BODIES

Website: <https://www.nursesonboardscoalition.org/>

501(c)3 public charity: June 19, 2017 • New Website Released: August 1, 2017

10,000

nurses on boards by 2020



28 MEMBER ORGANIZATIONS

14 FOUNDING STRATEGIC PARTNERS

4 FOUNDING SPONSORS

31 FOUNDING HEALTHCARE LEADERSHIP ORGANIZATION STRATEGIC PARTNERS

5 MEMBER AFFILIATES

\$938,979

Funding from inception
(Grant, member dues, partnerships and donations)
*Includes \$65,961 in personal contributions

NOBC DATABASE REGISTRATIONS

10,726 individuals registered

4,520 board seats

2,137 on a board and want to serve on additional

6,457 want to serve

WEBSITE AUDIENCE PER MONTH

2,206 new users
342 returning visitors

MONTHLY NEWSLETTER

7,942 recipients

NATIONAL BOARD OPPORTUNITIES

52 Searches

- 17 Governmental
- 16 Civic/Non-Profit
- 3 Hospital/Health System
- 15 Corporation
- 1 Foundation

23
PLACEMENTS

NOBC works with our state contacts to find and fill numerous additional board seats at the regional, state, and local level.

STRATEGIC IMPERATIVES

- 1) Facilitate Board Placements
- 2) Create a dynamic organization focused on transformative growth
- 3) Promote collaboration among states and national organizations to align strategies
- 4) Impact of nurses on boards
- 5) Develop member synergy strategy and value

3 Board Standing Committees

6 Work Groups