

2023 Year End Review

Mission: TO IMPROVE THE HEALTH OF COMMUNITIES THROUGH THE SERVICE OF NURSES ON BOARDS AND OTHER BODIES

IMPACTS AND HIGHLIGHTS

<https://www.nursesonboardscoalition.org/>

39,529,025*

National Member Organization Reach

*Includes 38,000,000 through AARP, 904,0000 through AMN Healthcare

\$3,018,056

Funding from inception
(Grants, member dues, partnerships and donations)



GuideStar by Candid.



NOBC DATABASE REGISTRATIONS



26,300

individuals registered



10,902

board seats held by
nurses



3,845

on a board and want to
serve on additional



13,721

want to serve

MONTHLY NEWSLETTER

19,937 recipients

NOBC Newsletter/ Board
Opportunities Combined Open Rate
47%

WEBSITE AUDIENCE

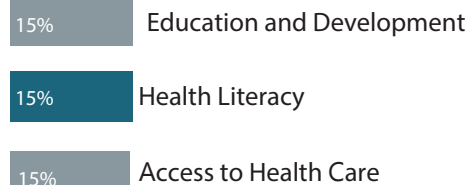
1,400 active users per month

NATIONAL BOARD OPPORTUNITIES

63 Searches

63 PLACEMENTS YTD

Top 3 Categories of the Social Determinants of Health Addressed by 2023 NOBC Board Opportunities



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December 31, 2023